



BIG3[®]
EXHIBITIONS
PRESENTS

ICSE

INDUSTRIALIZED CONSTRUCTION SYSTEMS EXPO

INDIA'S FIRST EXECUTION - FOCUSED PREFAB & PRECAST EXPO

JUNE 2026

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FRI

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**HALL - 2, CHENNAI TRADE CENTRE,
NANDAMBAKKAM, CHENNAI**

ABOUT THE EXPO

The demand for faster, more predictable, and higher-quality construction is reshaping the industry. Traditional construction methods are increasingly challenged by variability in labour, site conditions, and timelines. Precast and prefabricated construction systems address these challenges through engineered control, standardization, and scalability. **The Big 3 ICSE 2026 – Industrialized Construction Systems Expo** is positioned as a technical and commercial platform aligned with this shift.

The expo brings together the full precast and prefab ecosystem—designers, manufacturers, machinery and technology providers, contractors, and project owners—focused on practical implementation rather than conceptual discussion. It reflects the reality that precast and prefab success depends on integrated workflows across design, production, logistics, and erection.

Factory-based manufacturing enables consistent quality, tighter tolerances, improved safety, and reduced waste. These advantages have led to increased adoption across housing, infrastructure, industrial, and commercial projects. The expo provides a forum where these benefits are examined through deployed systems, engineering solutions, and real-world case studies.

A key strength of the **The Big 3 ICSE 2026 – Industrialized Construction Systems Expo** is its systems-level approach. Structural systems, automation, digital design integration, logistics planning, and lifecycle performance are addressed collectively, mirroring how large projects are now engineered and delivered.

As project owners and authorities demand greater predictability and sustainability compliance, precast and prefab construction offer measurable performance outcomes. This expo enables informed technical dialogue, solution evaluation, and alignment across stakeholders shaping the future of industrialized construction.

EXHIBITOR'S PROFILE

1. PRECAST & PREFAB SYSTEM PROVIDER

- Precast concrete slab, beam, column & wall system manufacturers
- Large-scale & infrastructure precast structural system providers
- Prefabricated & modular building manufacturers
- Volumetric & panelised construction system companies
- Industrialized housing & infrastructure system developers
- Offsite construction factories & system integrators

2. CONNECTIONS & ASSEMBLY SYSTEMS

- Structural connectors, couplers & sleeves
- Precast jointing systems (dry / wet / hybrid)
- Seismic & movement connection solutions
- Interface & load-transfer technologies

3. INSTALLATION & TOLERANCE ENGINEERING

- Lifting anchors, inserts & erection hardware
- Temporary bracing & erection engineering systems
- Alignment, levelling & tolerance control technologies
- Installation safety & rigging solutions

4. WATERPROOFING INTERFACES

- Joint sealing & interface waterproofing systems
- Podium, basement & panel-to-panel solutions
- Injection, remedial & leak-repair technologies
- Warranty-backed waterproofing systems

5. LIGHTWEIGHT & HYBRID SYSTEMS

- Light Gauge Steel Framing (LGSF) systems
- Hybrid steel–concrete construction solutions
- Sandwich panels & panelised systems
- Precast façades & architectural panels
- Volumetric & rapid-assembly building technologies

6. QUALITY, TESTING & CERTIFICATION

- Non-destructive testing (NDT) technologies
- Factory Production Control (FPC) systems
- QA/QC software & monitoring platforms
- Certification bodies, testing labs & compliance agencies

7. ENGINEERING, SERVICES & ECOSYSTEM EXHIBITORS

- Structural & construction engineering consultants
- BIM, DfMA & construction technology providers
- Heavy lifting, logistics & transport specialists
- Industry associations & research institutions

8. PRECAST MACHINERY, EQUIPMENT & PLANT AUTOMATION

- Automation, robotics & handling equipment
- Moulds, formwork & prestressing systems
- Precast factory & batching plants

VISITORS PROFILE

1. PRIMARY VISITORS (DECISION MAKERS)

- Real estate developers & promoters
- Infrastructure developers & EPC companies
- Industrial, logistics & data center project owners
- Housing, urban development & smart city authorities
- Defence, railways, airports & public works departments

2. SPECIFIERS & INFLUENCERS

- Structural & civil engineering consultants
- Architects involved in precast, prefab & DfMA projects
- Project management consultants (PMCs)
- Design & construction management professionals
- Independent technical advisors

3. IMPLEMENTERS & OPERATORS

- Precast plant heads & factory managers
- Construction & erection managers
- Site engineers handling industrialized construction
- QA/QC managers & inspectors
- Safety, installation & operations managers

4. GOVERNMENT, PSU & INSTITUTIONAL VISITORS

- Central & state government departments
- Public sector undertakings (PSUs)
- Housing boards & development authorities
- Defence infrastructure agencies
- Academic & research institutions

5. INTERNATIONAL VISITORS

- Overseas developers & EPCs
- Global prefab & offsite construction consultants
- Export buyers & sourcing teams
- International standards & certification bodies

WHY SHOULD YOU PARTICIPATE?

- **Direct Access to Decision-Makers, Not Just Visitors**

Meet project owners, developers, EPC heads, government buyers, and consultants who actively specify precast and prefab solutions.

- **Position Your Brand as an Industry Authority**

Exhibiting places your company among the sector's serious players—enhancing credibility, trust, and long-term brand equity.

- **Tap into India's Fastest-Growing Construction Segment**

Precast and prefab are no longer optional—they are becoming policy-driven, cost-critical solutions across infrastructure and real estate.

- **Showcase Solutions, Not Just Products**

Live demonstrations, mock-ups, samples, and case studies allow buyers to see, touch, and understand your value proposition.

- **Influence Specifications at the Concept Stage**

Engage with consultants and designers before projects are frozen—where real purchasing decisions are made.

- **Benchmark Against Competitors in One Place**

Understand market pricing, positioning, innovation gaps, and where your brand stands relative to the competition.

- **Build Strategic Partnerships & Alliances**

Connect with OEMs, technology providers, contractors, logistics partners, and system integrators to scale faster.

- **Demonstrate Speed, Scale, and Cost Advantages**

Precast and prefab sell on efficiency—this expo allows you to communicate ROI, timelines, and lifecycle cost benefits directly.

- **Capture the Attention of Large-Volume Buyers**

Institutional buyers, developers, and infrastructure players prefer vendors they have seen and evaluated in person.

- **Educate the Market on Your Differentiation**

Many buyers know precast but not your advantage—this is where your USP becomes clear and memorable.

- **Accelerate Market Expansion Across Regions**

Meet buyers from multiple states and countries without the cost of separate sales trips.

- **Position Your Company for the Next Decade of Construction**

Prefab is not a trend—it is the future. Exhibiting signals readiness, scalability, and long-term relevance.

- **Reduce Customer Acquisition Cost (CAC)**

One exhibition can generate months' worth of sales conversations at a fraction of traditional marketing costs.

- **Stay Ahead of Industry Shifts & Innovations**

Learn where the market is moving—automation, green materials, digital fabrication, and modular design.

Stall Scheme	Rate (Per Sq.mt)	Min Sq.mt
Fabricated Stall	15000/-	9 Sq.mt
Bare Space <small>(POWER CHARGES EXTRA)</small>	14500/-	32 Sq.mt

Fabricated stall includes complete booth construction, wall to wall carpet, fascia board with company name, one table, two chairs, two spot lights, one 5 amps plug point, Visitor invitation cards, general security & cleaning.

*18% GST is applicable as per Government of India Rule



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